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MIBH 553

**Fourth Semester M.B.A. (IB) Degree Examination, Sept./Oct. 2022
(Regular and Repeaters)
INTERNATIONAL BUSINESS
Entrepreneurship**

Time : 3 Hours

Max. Marks : 70

SECTION – A

Note : Answer to the question should **not** exceed **six** pages. **(1×15=15)**

1. Critically evaluate the steps involved in developing a good business plan.

SECTION – B

Note : Answer **any five** questions. **Each** question carries **eight** marks. Answer to **each** question should **not** exceed **five** pages. **(5×8=40)**

2. What are the advantages and disadvantages of acquiring established business ?
3. Explain the stages of new venture growth model.
4. Bring out the fundamental of the good feasibility plan.
5. Discuss the significance of marketing research of pre start up planning.
6. Write a short note on the following :
 - a) Venture capital
 - b) Angel investor.
7. Explain the methods of valuing the business.
8. Elucidate the relevance of IPRs. How it helps entrepreneurs ?

SECTION – C (Compulsory)

Note : Answer to this question should **not** exceed **six** pages. **(1×15=15)**

9. Discuss the various government agencies assisting in financing for entrepreneurial the projects.
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