M.Com (HRD)
III Semester
PAPER CRH502: BUSINESS ETHICS AND CORPORATE SOCIAL RESPONSIBILITY

Workload: 3 hours Lecture and 2 hours Tutorial per week: Total 4 Credits

Objective: To make the students acquire knowledge of ethical issues in business and social responsibility and corporate governance practices.

Unit -1: Ethics: An overview- Nature of Ethics; Ethics and its relation to values, norms, and morals; Ethics, Economics and Law; Congnitivist and non-cognitivist theories; Virtue Ethics – Recent trends.

Unit -2: Business Ethics- Meaning; Nature; Scope; Relevance; Ethical Issues in Marketing; Ethics in Financial Services and Financial Markets; Ethical issues in hostile takeovers; Arguments against Insider trading – recent trends.

Unit -3: Corporate Social Responsibilities- Nature; Social responsibility and Ethics; Approaches to Corporate Social Responsibility; Dimensions of Social Responsibility; Sachar Committee's Suggestions; Arguments for and against Corporate Social responsibility, Recent trends.

Unit -4: Corporate Governance and Corporate Ethics Programme- Property rights theory; Social institution theory; Contractual theory; the components and benefits of corporate ethics programme – Recent trends.

Unit -5: Global Business and Cross-Cultural Values: Globalisation and business changes; values for global managers; Values West can learn from East; Values East can learn from West – Recent trends.

References:

1. Agarwal, Corporate Social Responsibility in India (Sage Publication)
2. Boatright John R, Ethics and the conduct of Business (Pearson Education).
3. C.A.Kamal Garg, Corporate Social Responsibility with companies (Corporate Social Responsibility Policy) Rules, 2014, w.e.f. 01-04-2014. (Bharat Law House Pvt. Ltd., New Delhi)
4. Ghosh Biswanath, Ethics in Management and Indian Ethos (Vikas)
5. Hartman Laura Pincus, Perspectives in Business Ethics (McGraw Hill)
6. Harvard Business Review, 'Harvard Business Review on Corporate Social Responsibility, Paperback.
7. Kaushal Shyam L, Business Ethics- Concepts, Crisis and Solutions. (Deep and Deep)
8. Madhumita Chatterji, Corporate Social Responsibility (Oxford University Press)
9. Moon Chris and Bonny Clive, Business Ethics- Facing up to the issues (The Economist)
10. Philip Kotler, Corporate Social Responsibility: Doing the most Good for your Company and your cause.
11. Sanjeev Rinku and Khanna Parul, Ethics and Values in Business Management (Ane Books India)