

Name of the Program: Master of Business Administration (MBA) MBAS 206: BUSINESS ETHICS AND SOCIAL RESPONSIBILITY		
Course Credits	No. of Hours per Week	Total No. of Teaching Hours
4 Credits	4 hours	56 hours
Pedagogy: Lectures, assignments, practical exercises, discussions, seminars, etc.		
Examination: 30 marks continuous evaluation and 70 marks final examination.		
Objectives: 1. To understand business ethics and its relevance in the business field. 2. To understand the concepts of ethics and social responsibility. 3. To provide exposure on the Indian Heritage & CSR. 4. To inculcate ethical principles. 5. To build ethical behaviour. 6. To understand Indian ethos and morals. 7. To gain knowledge over positive work culture and moral values		
Course Outcomes: 1. Appreciate the concepts of business ethics. 2. Understand the basic concepts of Indian Ethos. 3. Able to understand and apply work ethos and values. 4. Get familiar with the basic sources of Indian ethos and values. 5. Understand the Indian Systems of learning. 6. Able to practice ethical principles. 7. Able to implement Indian ethos and morals		
Syllabus		Hours
Module No.1: Foundations of Ethics		
Definition of Ethics, Branches of Ethics, Distinction between Morality and Ethics, Moral and Meta-Moral (Non-Moral) Standards Moral development and Moral reasoning, Moral responsibility, Critical Principles of Ethics - Ego-based Principle, Rule-based Principle ,End-based Principle, Care-based Principle		
Module No. 2: Business ethics an overview		
Meaning of business ethics, Relation between ethics and business, Nature and scope of business ethics, Need, purpose and importance of business ethics, Approaches of business ethics, Sources of ethical knowledge for business ethics, , arguments for and against business-ethics, Historical evolution of business ethics ,Development of business ethics in different countries, myths about business ethics, Ethical/normative theories in relation to business-Utilitarianism theory; the theory of rights and duties; the theory of justice and the ethics of care ,Advantages and disadvantages of these theories.		
Module No.3: Ethics in functional areas of business		
Ethical decision making in business, Ethical Issues in Marketing and Advertisement, Ethical Issues in Finance and Accounting Ethical Issues in Human Resource Management (HRM), Ethical Issues in Production and Operations Management (POM),Ethical Issues in Information Technology (IT), Copyrights and Patents, Environmental Ethics, Government regulations: Role of government, corporate democracy. Government and corporate codes, Case Studies		
Module No. 4: Ethical Dilemmas, Sources and Resolutions		

What is an ethical dilemma? How ethical dilemmas in business affect the stakeholders? Corporate dilemma over ethical behaviour, Sources of ethical problems, Code of personal ethics for employees, creating an ethical working environment, how does a company establish ethical standards? Walton's six models of business conduct, Resolving an ethical problem and ethical dilemmas, case studies.	
Module No 5: Indian ethos – an overview	
Meaning, Features, Need, History, Relevance, Principles Practiced by Indian Companies, Requisites, Elements, Role of Indian Ethos in Managerial Practices.	
Module No 6: Work ethos and values	
Meaning, Levels, Dimensions, Steps, Factors Responsible for Poor Work Ethos Life Goals or Purusharthas, Professionalism and Karma Yoga, Values Vs Skills, Value System, Values & Purity of Mind, Indian Values & Wisdom relevant to modern management. Values are universal, why should we call them Indian Values	
Module No 7: Sources of Indian ethos in management	
Management Lessons from Vedas, Management Lessons from Mahabharata, Management Lessons from Bible, Management Lessons from Quran, Management Lessons from Kautilya's Arthashastra Indian Heritage in Business, Management, Production and Consumption. Ethics v/s Ethos Indian Management v/s Western Management	
Module No 8: Indian heritage and CSR	
Introduction, types and nature of social responsibilities, CSR principles and strategies, models of corporate social responsibility, best practices of CSR, arguments against CSR, arguments in favour of CSR, CSR programmes of some Indian companies, Corporate methods and means of checking corruption, whistle blowing, fivefold debts (pancharina) v/s corporate social responsibility.	
Books for Reference: 1. Devdutt Pattanaik (2015), Business Sutra: A Very Indian Approach to Management 2. R Nandagopal, Ajith Sankar R N: Indian Ethics and Values in Management, Tata Mc Graw Hill, 2011. 3. Bhatta, S.K. (2006), Business Ethics & Managerial Values, Deep and Deep Publications, New Delhi. 4. Jackall, R. - Moral Mazes: The World of Corporate Managers., New York, Oxford University Press. 5. Business Ethics Concepts and cases by Manuel G Velasquez, Fifth edition, PHI 6. Business Ethics - Ethical decision making and cases by Ferrell & Frederic, Houghton Mifflin Company, Boston, 1991. 7. Business Ethics - by Richard T De George, Third edition. Me Millan Publishing Co. 8. Business Ethics - A managerial, stakeholder approach by Joseph W Weiss. Wadsworth Publishing Co., California 1994. 9. Ethics in Business - A Philosophical approach. By Thomas Donaldson and Patricia H Werhane, Fourth edition, 10. Rogene A Buchholz, Fundamental concepts & problem in business ethics, PHIC. 11. Philip Kotler, Nancy Lee, Corporate Social Responsibility. John Wiley & Sons Inc. 2005 12. Dave, Nalini V (2003): Vedanta and Management. Deep and Deep Publications, New Delhi. 13. Adair, J. Management and Morality: The Problems and Opportunities of Social Capitalism. Famborough: Gower. 14. B.N. Ghosh, Business Ethics and Corporate Governance, TMH, 2012 15. A. C. Fernando, Business Ethics: an Indian Perspective, 2nd edition, Pearson	