Mangalore University

Report of Six Day National Workshop on Research Methodology in Social Science

Department of MBA (TTM), Mangalore University organized a six day workshop on Research Methodology in Social Sciences during 2nd to 7th March 2022 at Department of Business Administration, Mangalore University. The workshop was intended to disseminate knowledge relating to the methods and methodology in Social Sciences Research.

The participants included 50 scholars from different Universities/ Institutions from Karnataka and outside Karnataka. The students belonged to diverse disciplines including economics, commerce, philosophy, management, history, political science and yogic science. Altogether, there were 18 technical sessions which dealt with different aspects of research methodology.

The inaugural function was held on the fore noon of 2nd March. Honourable Vice-Chancellor of Mangalore University, Prof. P.S Yadapadithaya inaugurated the function as the President of the function, Dr. Toney K Thomas, Head of School of Tourism Studies, M.G University, Kerala was the Chief Guest, Dr. Y Muniraju, Dean, Faculty of Commerce and Dr. Puttanna K , Chairman , Department of Business Administration, Mangalore University were the Guests of Honour. Dr. Sheker Naik, Coordinator, Department of MBA (TTM) made the welcome address and Dr. Joseph P.D, Workshop Coordinator proposed the vote of thanks. All the speakers were focusing on the needs for conducting research methodology courses and expressed their concern over the quality degradation in research happening across India. Such workshops, according to them will provide orientation to the students to proceed with their research in a scientific and systematic way.

The first technical session was handled by Dr. Toney K Thomas, Head of School of Tourism Studies, M.G University, Kerala. He engaged 5 sessions focusing on philosophy of social sciences, designing conceptual framework setting and framing hypothesis and designing and validating research instruments. It was followed by the technical session handled by Prof. T.P.M Pakkala, Retired Professor, Department of Statistics, Mangalore University, highlighting the need and importance of literature review and multivariate analysis.

The first two session of the third day of workshop was handled by Dr. Arunima K.V , Faculty, Department of International Business, Central University of Kerala. She was speaking on the various approaches of qualitative research and the advantages and disadvantages of these two methods and also on the current trend of using a hybrid methodology or mixed methods whereby you combine these two methods. The third session of the day was handled by Dr. Ismail B, Retired Professor, Department of Statistics, Mangalore University covering regression models

and applications.

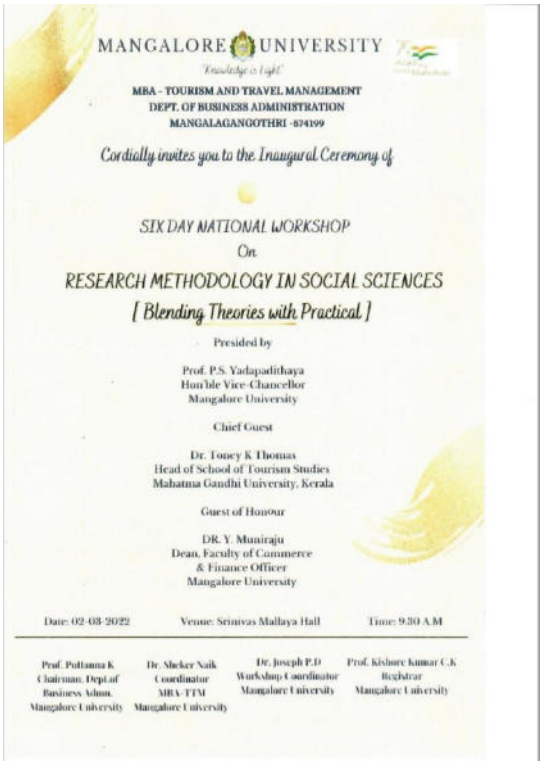
All three sessions of day four was engaged by Dr. Yogesh Pai, Associate Professor, MIM, Manipal. He spoke on the citation and referencing and writing the research report and article. He also covered impact factor, H-index and Scopus Journals.

The entire sessions of fifth and sixth day of workshop was handled by Dr. Niyaz Panakaje, Assistant Professor, Department of Management Studies, Srinivas University, Mangalore. Those sessions were allocated for giving hands-on experience on data analysis by using multiple analytical tools. The relevant tools in SPSS were demonstrated by the Professor with suitable examples. He shared his data with students and students were given hands on experience of how to enter the data and how to do preliminary data analysis.

The six day National workshop concluded with the valedictory function on 7th March 2022 at Srinivas Mallya Seminar Hall, Management Block Mangalore University. Valedictory function was presided over by the Dr. Puttanna K, Chairman of Department of Business Administration, Mangalore University, Dr. Niyaz Panakaje, Assistant Professor, Department of Management Studies, Srinivas University, Mangalore was the Chief Guest for the function. Many of the participants expressed their opinion about the workshop during valedictory function. All those who have given their feedback had an opinion that this was the most valuable and memorable workshop that they have attended because all the particularities of doing social science research was covered by the workshop right from identifying a research problem, to formulating a research problem, developing a research design, developing a research hypothesis, preparing questionnaire and interview schedule, collecting data, entering it in SPSS, doing data analysis, doing qualitative research including ethnography, case study, phenomenology and finally report writing. All these aspects were covered in the workshop.

To conclude the research methodology workshop for scholars in social sciences turned out to be a rich experience for the participants, raising their confidence to proceed with scientific research and produce quality output.

Invitations



MANGALORE UNIVERSITY

"Knowledge is Light"

MBA - TOURISM AND TRAVEL MANAGEMENT
DEPT. OF BUSINESS ADMINISTRATION
MANGALAGANGOTHRI -574199

Cordially invites you to the Inaugural Ceremony of

SIX DAY NATIONAL WORKSHOP
On
RESEARCH METHODOLOGY IN SOCIAL SCIENCES
[Blending Theories with Practical]

Presided by

Prof. P.S. Yadapadithaya
Hon'ble Vice-Chancellor
Mangalore University

Chief Guest

Dr. Toney K Thomas
Head of School of Tourism Studies
Mahatma Gandhi University, Kerala

Guest of Honour

DR. Y. Muniraju
Dean, Faculty of Commerce
& Finance Officer
Mangalore University

Date: 02-03-2022 Venue: Srinivas Mallaya Hall Time: 9.30 A.M

Prof. Puttanna K, Chairman, Dept.of Business Adm. Mangalore University
Dr. Shekar Naik, Coordinator MBA-TTM, Mangalore University
Dr. Joseph P.D, Workshop Coordinator, Mangalore University
Prof. Kishore Kumar C.K, Registrar, Mangalore University

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Presided by

Prof. Puttanna K
Chairman, Dept. of Business Administration
Mangalore University

Chief Guest

Prof. Kishore Kumar C.K
Registrar, Mangalore University

Guest of Honour

Dr. Niyaz Panakaje
Assistant Professor
College of Management and Commerce
Srinivas University

Date: 07-03-2022 Venue: Srinivas Mallaya Hall Time: 3.00 P.M

Prof. Puttanna K, Chairman, Dept.of Business Adm. Mangalore University
Dr. Shekar Naik, Coordinator MBA-TTM, Mangalore University
Dr. Joseph P.D, Workshop Coordinator, Mangalore University
Prof. Kishore Kumar C.K, Registrar, Mangalore University

Photographs

GPS Map Camera
Dakshina Kannada, Karnataka, India
Mangalore University Bus Stop, Mangalore University Mangalagangotri
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INDICES
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MBA-TTM

WORKSHOP ON RESEARCH METHODOLOGY IN SOCIAL SCIENCES

March 2-March 7, 2022

Attendance Sheet

SI No	Name of the Students	Department	Institutions	2/03/2022		3/03/2022		04/03/2022		05/03/2022		06/03/2022		07/03/2	
				FN	AN	FN	AN	FN	AN	FN	AN	FN	AN	FN	AN
1	Abdul Rahman	Commerce	Mangalore University												
2	Dr. AfeefaCholasseri	Commerce & International Business	Central University of Kerala												
3	AmroAbdulkafi Saleh Alammari	Commerce	Mangalore University												
4	Ashwath A	Human Consciousness & Yogic Science	Mangalore University												
5	Ata Mohammad Nikzad	Economics	Mangalore University												
6	Azvin	Commerce	Mangalore University												
7	Basir Ahmad Sharifi	Political Science	Mangalore University												
8	Bhagyashree R	Commerce	Mangalore University												
9	Bharathi S Chandra	Commerce	Srinivas University												
10	Bindhu D	College of Management & Commerce	Srinivas University												

11	Binil E	Commerce & Management Studies	University of Calicut														
12	Dayanandappa Kori	Library and Information Science	Mangalore University					ab		ab		ab					
13	Dinesha N.N	Political Science	Mangalore University	ab	ab	ab	ab	ab	ab	ab	ab	ab					
14	GhousuddinNoorzad	Tourism and Travel Management	Mangalore University														
15	Gopalakrishnan	Human Consciousness & Yogic Science	Mangalore University								ab	ab					
16	Harinakshi	Commerce	Srinivas University														
17	Jayaprakasha.K	Tourism and Travel Management	Mangalore University														
18	Madhura K	Commerce	Srinivas University														
19	Manasavani B.S	Commerce	Mangalore University														
20	Mohammad Amin Rezaie	Tourism and Travel Management	Mangalore University														
21	Mohammed Adem Bekele	Commerce	Mangalore University						ab								
22	Musla V	Commerce & Management Studies	Farook College, Kozikode														
23	Nagaraj	Commerce	Mangalore University														

24	NaodMekonnenYimer	Commerce	Mangalore University	
25	Nasir Ahmad Shafiei	Department of Business Administration	Mangalore University	
26	Naveen Kumar K	Commerce	Mangalore University	
27	Neenu C	College of Management & Commerce	Farook College, Kozikode	
28	Nushruth	Commerce and Management	Srinivas University	
29	OnderiKenndyIsinta	Commerce	Mangalore University	
30	Pradinsha E T	Commerce and Management	Farook College, Kozikode	
31	PratviDeeksha	Tourism and Travel Management	Mangalore University	
32	Punit Kumar B Nayak	Human Consciousness & Yogic Science	Mangalore University	
33	Ramya	Commerce	Mangalore University	
34	Rasoolsab	Physical Education	Mangalore University	
35	Rekha	Economics	University College, Mangalore	
36	Reshma Satian	Management	Kuvempu University	
37	Rovina Sharon Soans	Tourism and Travel	Mangalore University	