

MANGALORE UNIVERSITY

Department of Sociology

MA Sociology

SYS 505 Social Psychology

Course Outcome:

- CO1. Understand concepts in social behaviour
- CO2. Processes of motivation, perception and attitude formation
- CO3. Understand Crowd and mob behaviour.
- CO4. Social behavior in relation to social institutions
- CO5. Forces behind the crowd and mob behavior
- CO6. Factors behind the social discrimination
- CO7. Leadership types and functions
- CO8. Personality traits and formation
- CO9. Major theories to interpret human behaviour

Objectives:

After the completion of this course a student will be able to

- 1. Understand the basic concepts in social behavior
- 2. Understand the dynamics of social behavior in relation to the social institutions
- 3. Analyze the processes of motivation, perception and attitude formation
- 4. Comprehend the forces behind the crowd and mob behavior
- 5. Know the factors behind the social discrimination

UNIT - I : Introduction:-

Hrs -12

- a. Meaning and importance of social psychology
- b. Relationship with social sciences – sociology and anthropology.
- c. Relevance of social psychology in India

UNIT - II : Basic Concepts:

Hrs - 12

- a. Motivation
- b. Perception and learning
- c. Personality and development

UNIT - III :Major Theories in Social Psychology:

Hrs -12

- a. Role theory - Merton
- b. Symbolic interaction - Blumer
- c. Theory of prejudice - Allport

UNIT – IV :Social Attitudes:**Hrs -14**

- a. Formation and change of attitudes
- b. Stereotypes and prejudices
- c. Discrimination and deprivation of social groups

UNIT - V : Collective Behaviour:**Hrs -14**

- a. Leader and followers
- b. Rumour and crowd behaviour
- c. Propaganda and public opinion

Reference Books:

- Allpoort, G.W. 1954. *The Nature of Prejudice*, Cambridge Mass.
- Baros, Robert A. and Donn Byrne. 1988. *Social Psychology*, Prentice Hall of India, New Delhi.
- David G Myers. 1988. *Social Psychology*, McGraw Hill Book Company, New Delhi.
- Evans, Robert R. 1975. *Readings in Collective Behaviour*, Chicago : Rand Monally College Publishing Co.
- Krech D. and Crutchfield R.S. 1975. *Theory and Problems of Social Psychology*, Mcgraw Hill, New York.
- Kuppuswamy. B. 1980. *Introduction to Social Psychology*, Medial Promoter & Publishers, Bombay.
- Lindzey, Gardner and Elliot Aronson (ed.). 1964. *Handbook of Social Psychology*, Vol.I& II, Wiley Publishing Co. London.
- Maltzer, B.N., W. John, et al 1945. *Symbolic Interactionism*, Routledge and Kegan Paul Ltd., New Jersey.
- Mannheim, Karl. 1966. *Essays on Sociology and Social Psychology*, Routledge and Kegan Paul Ltd., London.
- Newcomb T.M. 1950. *Social Psychology*, Drvdon Press, New York.
- Paliwal, Suprithy. 2002. *Social Psychology*, RBSA Publishers, Jaipur.
- Sharon s. Brehm and Saul M. Kassim. 1996. *Social Psychology*, Houghton Miffinco, Boston.
- Sprott, W.J.H. 1952. *Social Psychology*, Methuen and Co. London.
- Young, Kimball. 1963. *A Hand Book of Social Psychology*.Routledge and Kegan Paul Ltd., London.